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Nov. 23rd, 2024   Nov. 24th, 2024

Online (Tencent Meeting) and offline (Wuhan University of Technology, Wuhan City, Hubei Province)

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Green Responsibility and Sustainable Innovation

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1. Technological Innovation and Business Ethics
2. Technology Innovation for Sustainable Development
3. Innovation and Strategy Management
4. Innovation and Entrepreneurship
5. Accounting and Innovation
6. Financial Technology and Innovation
7. Big Data and Business Intelligence
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13. Social Governance and Sustainable Development
14. Integrated Topics

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English

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2. A selected number of excellent papers will be recommended for publication in the international journal *Management System Engineering* (MSE).

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Selecting excellent papers, setting up several first prizes, second prizes and third prizes, and awarding certificates.

Each paper to be included and published in the Proceedings of ICIM 2024 should be exactly 4 or 5 pages, and is charged 2,500 RMB of editing and layout fee. Excess page charge is 300

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- Presents new developments in theory and practice to improve the performance of management systems.
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[2] Hooper, J. Nielsen, Andrew Whinstion. Recycling as Altruistic Behavior: Normative and Behavioral Strategies to Expand Participation in a Community Recycling Programmer[J]. Environment and Behavior, 2002, (23):195-201

[3] Xie Kefan, Cheng Guoqing. A Model of Receding Behavior, with Evidence from Danish Source Separation Programmers[M]. Wuhan: Press of Wuhan University of Technology, 2003:78-90 (In Chinese)

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[11] Chen Xiao,Li Meiling,Zhang Zhuang huang. Environmental governance, government subsidies and green technology innovation-an empirical study based on mediating effect model[J]. Industrial Technology Economics, 2019,38(09):18-25 (In Chinese)