

2024

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Nov. 23rd, 2024 Nov. 24th, 2024

Online (Tencent Meeting) and offline (Wuhan University of Technology, Wuhan City, Hubei Province)

Green Responsibility and Sustainable Innovation

- 1. Technological Innovation and Business Ethics
- 2. Technology Innovation for Sustainable Development
- 3. Innovation and Strategy Management
- 4. Innovation and Entrepreneurship
- 5. Accounting and Innovation
- 6. Financial Technology and Innovation
- 7. Big Data and Business Intelligence
- 8. Risk Management and Decision Analysis
- 9. Organizational Behavior and Human Resource Management
- 10. Marketing Engineering and Service Science
- 11. Systems Engineering and Knowledge Management
- 12. Supply Chain and Operations Management
- 13. Social Governance and Sustainable Development
- 14. Integrated Topics

English

1. All accepted papers will be included in the Proceedings of ICIM 2024 published by a recommended publishing house and submitted to CPCI and CNKI for index.

2. A selected number of excellent papers will be recommended for publication in the international journal *Management System Engineering* (MSE).

Selecting excellent papers, setting up several first prizes, second prizes and third prizes, and awarding certificates.

Each paper to be included and published in the Proceedings of ICIM 2024 should be 4 or 5 pages, and is charged 2,500 RMB of editing and layout fee. Excess page charge is 300 RMB per page.

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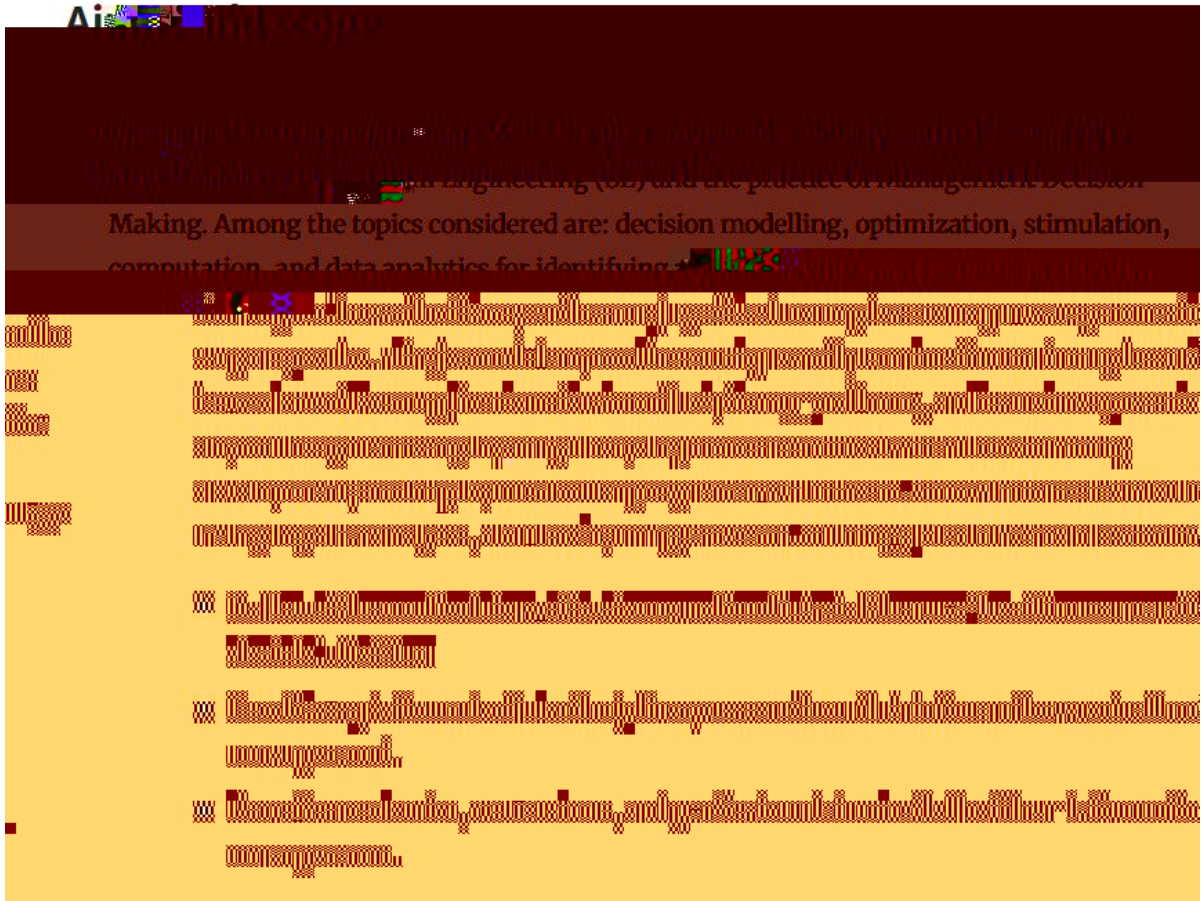
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The paper should consist of the following parts in the right order:

Title → author's name → author's affiliations → abstract → key words →  
introduction → main text → conclusion → references

2. All figures and tables must be included in-line with the text. Words in figures and tables must be printed in the required typeface and font size.
3. Table headers should be above the tables and centered. Figure captions should be below the figures and centered. Serial numbers of these figures, tables and formulas should be placed in order.

References must be more than ten entries and the information should be listed in strict conformity with the required sequence: [Serial number] Author's name. Title of the Book/Article [Literature type]. Publishing House/Journal Name, the year of publication: page number.

Note: ① It needs to be indicated in brackets when the reference is in Chinese. ② As for literature types, [J] is for journal, [M] for monograph or book, [N] for newspaper, [D] for academic dissertation, [R] for report, [P] for patent documentation.

*For example:*

[1] Aluminum. A Market Approach to Energy Conservation[J]. Journal of Consumer Affairs, 2002,16(3):300-317

[2] Hooper, J. Nielsen, Andrew Whinston. Recycling as Altruistic Behavior: Normative and Behavioral Strategies to Expand Participation in a Community Recycling Program[J]. Environment and Behavior, 2002, (23):195-201

[3] Xie Kefan, Cheng Guoqing. A Model of Receding Behavior, with Evidence from Danish Source Separation Programmers[M]. Wuhan: Press of Wuhan University of Technology, 2003:78-90 (In Chinese)

5. The references should be marked in the form of (author, year) in the text of the paper.
6. Sponsorship or support for the paper should be included in Acknowledgement which is placed before Reference, after Conclusion.
7. Each paper should be of at least 4 pages.
8. The email of each author should be provided and listed at the right place.
9. Abstract should be more than six lines, which introduces the research methods, opinions, conclusions and creative ideas, not just an introduction of background. The following sentence patterns can be taken as an example: The paper employs (approach), presents , implies ., set up , draw the conclusion . At least 4 key words should be attached.
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Xiaofang Chen, Kefan Xie

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[1] Narver, J.C. & Sleiter, S.F. The Effect of a Marker Orientation on Business Profitability[J]. Journal of Marketing, 2002,10(2): 20-35

[2] Sharp W.F. Portfolio Theory and Capital Markets[M], New York: McGraw-Hill Inc, 1995:89

[11] Chen Xiao, Li Meiling, Zhang Zhuang, Huang. Environmental governance, government subsidies and green technology innovation-an empirical study based on mediating effect model[J]. Industrial Technology Economics, 2019,38(09):18-25 (In Chinese)